LOGIX
FIBER NETWORKS

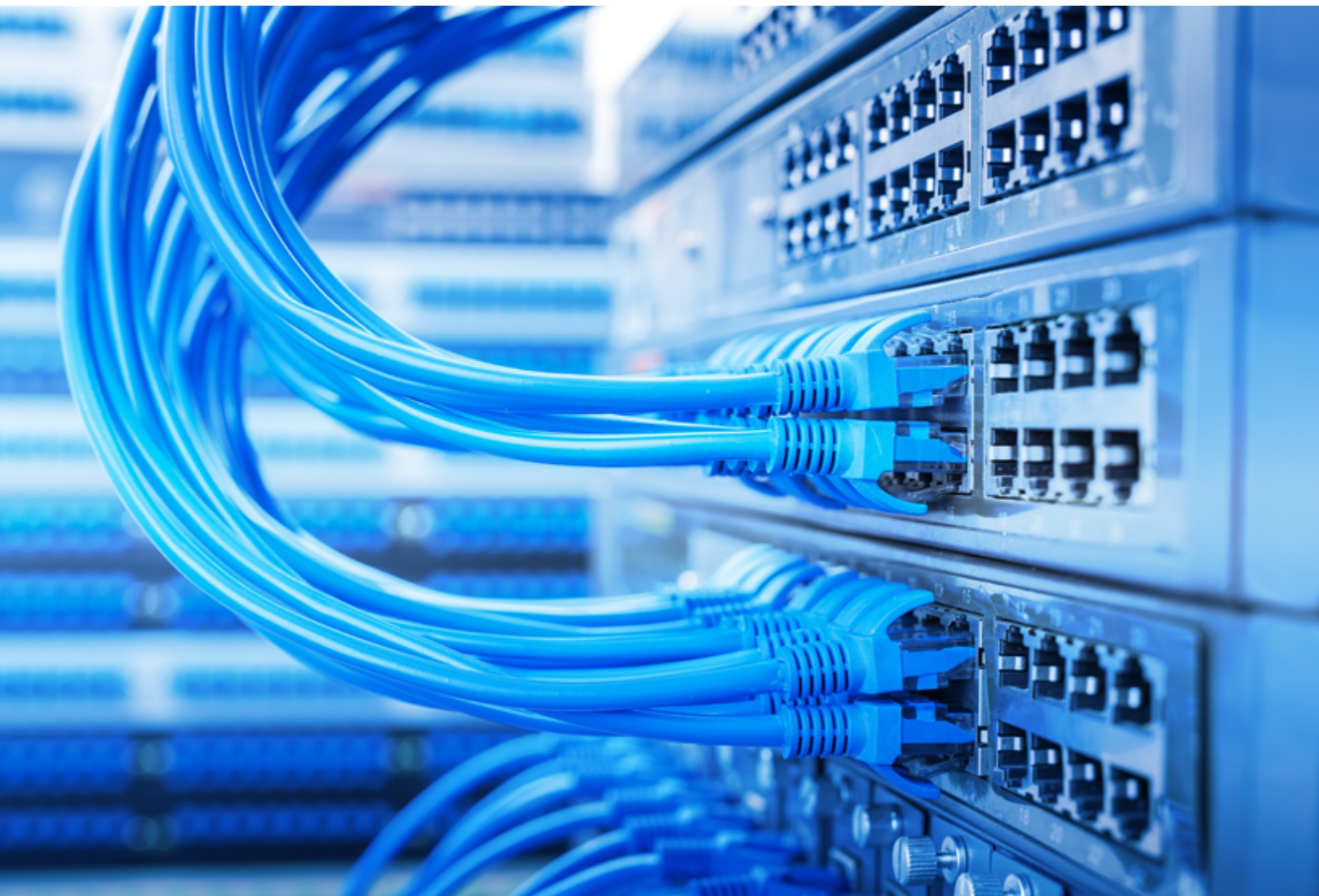# Top 9 Questions to Ask When Buying Business Internet

Are Fiber Network Services Right for Your Business?

It's almost hard to remember a time when we didn't live in this hyper-connected, always-on world. As of last year, Statistica reported 90% of U.S. consumers were using the internet regularly. More than 81% of adults own smartphones. These are your customers, and it's how they interact with the world and others now.

Much of business these days is conducted online. It's not just e-commerce and websites, but cloud-based services for accounting, file storage, data backups, mobile access, point-of-sale systems, and more. For business, the internet is crucial to operate efficiently and compete successfully. Your customers are connected. It's the way they interact with the world and others now.

There are two primary elements every business leader should understand when it comes to determining whether fiber internet is right for their business: Price and Speed. Taking these elements at face value can be tricky. That's why it pays to probe a little further to ensure fiber network services are right for your business.

Here are the top nine questions to ask your provider when shopping for fiber network services for business:

1. Are your speeds symmetrical?

Some providers will quote you a speed that sounds impressive, but that speed only applies to downloads. Upload speeds are just as critical - particularly if you and your team handle large files such as medical records or large data files. Poor upload speeds can slow down the productivity of your business.

Ensure your fiber network services provider offers symmetrical speeds that provide the same speed for uploads and downloads. If not, you could end up with great upload speed but your download speed could hamper your employee's productivity.

2. Do the speeds vary based on the number of users?

Bottlenecks can occur if speeds can't accommodate the right amount of users. Your bandwidth should be able to handle maximum employee and visitor demands at your location.

3. Will you run into bottlenecks?

Check that you get the same speed throughout the day, no matter what time of day it is. Some companies may throttle your speeds during peak demands and that would cause headaches for your users.

4. Do you guarantee a 99.999% uptime?

Statista reported that the average organization now uses 29 different cloud-based services or apps. Much of your business data and operations live online. Not only do you need fast access to your information, you need a reliable business fiber network connection.

5. Do you use static IPS?

Some internet services use dynamic IP addresses that change each time you connect to the internet. Look for a service that uses static IPs. This helps stabilize your network to work efficiently for websites, cloud services, and email servers. If any of your team works remotely, a static IP is crucial to make connections easy.

6. Do you monitor the network for breaches?

The number of security breaches continues to rise. In the past year alone, cnet.com reported 5,138 reported breaches exposed 7.9 billion records. That represents an increase of 33% over the previous year. Look for fiber network services that are monitored 24/7 for data breaches and data leakage.

7. Can you scale service up or down as business needs change?

As your business grows, your needs may change. Make sure your internet fiber network provider can grow with you. The right provider will enable you to respond quickly when demand escalates.

8. Do you offer other services, such as business phone service or colocation?

Many businesses find that bundling additional services, such as **VoIP (Voice over Internet Protocol)** phone service and hosted private branch exchanges (PBX) can provide significant savings. You may want to explore additional services, including off-site data centers, automated backups and advanced phone services.

9. What pricing options are available?

Pricing will vary depending on the level of service you need, the speed of your fiber internet for business, and any additional services you add.

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LOGIX's fiber network is built for business.

When you are buying business internet, different fiber internet service providers will approach things differently. Here's how the team at LOGIX answers these questions.

Business Internet Speed
LOGIX provides symmetrical speeds, which is the same speed for uploads and downloads. Symmetrical speed is a requirement for most businesses. For one monthly fee, you will get the speed you ordered with no throttling or waiting for uploads.

Unlike networks that are also built for residential use, LOGIX's fiber Internet provides a dedicated, built for business connection that is not shared with others in your location. With LOGIX, your service will not slow down at peak times or during periods of high demand because your connection is exclusive to your business. When using fiber internet for business, your speed and ability to download and upload mission-critical files and applications won't change regardless of the time of day.

Reliable Business Internet
LOGIX guarantees better than 99.999% uptime using a fully redundant network architecture.

LOGIX also has a dedicated network operations center (NOC) in Texas that is monitored 24/7. LOGIX offers Service Level Agreements (SLAs) that guarantee uptime.

A Fiber Network Built for Business
LOGIX provides you with a permanent static IP address for your network.

A Secure Network
LOGIX has more than a quarter-million miles of its own fiber and dedicated bandwidth to more than 10,000 businesses, including some of the biggest companies in the Houston, Dallas, Fort Worth, Austin, and San Antonio areas.

LOGIX recognizes businesses need to store their data online and ensure proprietary information, customer data, and sensitive information like credit cards or health information are stored securely. With a staff of dedicated network specialists and IT teams that monitor for data breaches and data leakage, LOGIX customers can feel secure and protected.

Other Services
LOGIX offers Voice over Internet Protocol (VoIP) that can dramatically reduce your business phone bill if you're still working with the local phone company or using a legacy on-premise phone system.

LOGIX offers a range of other services, including private and shared data centers and private connections to cloud service providers such as Amazon Web Services and Microsoft Azure.

Pricing & Scalability
You should look for a fiber network service for business that fits your budget today but can also grow as your business expands. LOGIX has price points to fit any size business and can scale as your business demands. With a full range of speeds from 100 Mbps to 10 Gbps and higher, LOGIX can design a business fiber internet solution that fits your budget with unlimited scalability internet solution that fits your budget with unlimited scalability.

A Local Texas Company
LOGIX is based in Texas with a customer service team based in your area. Unlike large, national, or even internationally based companies, you won't have to wait on hold for a representative far away. Instead, LOGIX team members live and work in Texas and understand your market.

Request a quote today.

Your business deserves a fast, built-for-business internet service with a local Texas presence.

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