

5 Reasons Why You Need a Built for Business Fiber Network for Your Company

Why National Residential Cable Providers Won't Cut It



As a business leader, you're always looking at the bottom line and trying to control every single cost. However, you can't sacrifice quality or reliability.

LOGIX understands internet and phone downtime puts your business at risk. That's why LOGIX has built the most reliable and fast internet service across Texas.

LOGIX operates the largest privately-owned fiber network in Texas spanning more than 265,000 fiber miles. If it was laid out end-to-end, LOGIX's business internet fiber would reach from Texas to the moon! LOGIX connects more than 10,000 businesses; 3,000 enterprise buildings, and more than 100 data centers.

LOGIX is built for business and based in Texas.

If your business is currently relying on cable company internet access, residential internet services, ISDN or even a national company, here are five reasons why you should consider LOGIX for your business internet:



1. Because LOGIX is the most reliable business internet in your area.

LOGIX's network provides the kind of reliability that *business internet customers* demand.

"When the hurricanes hit Houston, a lot of the telecoms went down," said LOGIX's Houston district sales manager. *"We stayed up."*

"During recent tornadoes in Dallas-Fort Worth, many customers told us that we were the only service that stayed up in their buildings," said LOGIX's Fort Worth district sales manager.

The LOGIX network operations center monitors and manages networks 24/7 year round. A team of IT and security professionals ensures things operate smoothly and reliably.

LOGIX offers a service guarantee of "five nines" of uptime, referring to the five nines in 99.999% uptime. That's less than 6 minutes of downtime in a year. Many national residential-focused cable providers won't provide that level of reliability, and they won't guarantee it. LOGIX puts its business internet guarantee in writing.

This uptime guarantee is especially important in business-critical situations. Businesses including law firms, professional services companies, doctors or medical offices have critical customer needs requiring an always-connected internet. For example, they may be transmitting time-sensitive or data-intensive information such as X-rays or imaging.

LOGIX provides a dedicated fiber circuit to your business so you don't share bandwidth with other businesses.

Cable, residential, or IDSN may work for very small offices, but not when you have business-critical applications or lot's of employees accessing the internet at the same time. Sharing bandwidth could lead to slower service at critical times when there's heavy use by others. LOGIX provides dedicated bandwidth to meet your current and future demands.



2. Because LOGIX provides the speed that fuels business productivity.

When considering the level of internet speed that your business requires, there are two essential components to consider:

The first is bandwidth, which is the amount of data you can transmit through your connection at any one time. The second is latency, which is how long it takes for data to download. Businesses should expect high bandwidth with low latency. Both bandwidth and latency can be affected if you're using a residential service and sharing a connection with consumers. Dedicated business fiber avoids sharing and keeps bandwidth high and latency low.

LOGIX offers a full range of business internet solutions for even the most demanding customers.

From limited service (100 Mbps), basic (250 Mbps), standard (500 Mbps), and **Gigabit Ethernet speeds** to 10 Gbps and higher. LOGIX's services include:

- IPv4 and IPv6 addresses
- IP-layer devices
- Border Gateway Protocol
- Multi-homing options

LOGIX takes care of the infrastructure and technology, so you don't have to worry about it.

"Customers don't want to have to think about the technology," said a Houston senior account manager. "They just want to be able to reach out, pick it up and use it – without worry. That's what we provide."

3. Because LOGIX delivers synchronous/symmetrical speeds.

Cable companies and national **business internet providers** may advertise big numbers when it comes to speed, but you should read the fine print. Often, these are only the download numbers. That's great if you're streaming movies, but not if you're moving data back-and-forth between customers or applications.

LOGIX delivers synchronous or symmetrical speeds. Your business deserves the same speed for downloads and uploads, so you avoid bottlenecks.

Some providers throttle your connection or place data caps on usage. If you go over the cap, they'll slow down your service or tack on extra fees. LOGIX provides unlimited plans with no throttling.

4. Because LOGIX provides other business-critical services.

LOGIX offers a range of services to help your business thrive. For example:



Cloud Connect provides secure, private connections to connect with cloud services, such as AWS, Microsoft Azure, Oracle, Google, and others.



Business Wavelength provides private fiber connections for securely moving large volumes of data quickly.



Business Voice takes advantage of significant cost savings associated with VoIP phone service, including unlimited domestic long distance, direct inward dial numbers and toll-free numbers. Business Voice includes voice trunking to connect with your private branch exchange (PBX) or cloud-hosted PBX systems.



Unified Communications with advanced functions such as an auto-attendant, voicemail to text, call recording, instant communications, conferencing, and collaboration tools.



Data Centers in Austin, Dallas, and Houston provide high availability, business continuity, and disaster recovery customized to your requirements.

LOGIX services are scalable and agile. This flexibility enables you to make changes quickly as your business needs evolve. You are assured of a tight integration experience by working with LOGIX rather than working with multiple vendors.

5. Because LOGIX is Texas based.

When you need help, have a question, or encounter a problem, dealing with residential internet providers, cable companies or national business internet providers can be a nightmare. Long hold times, inadequate answers, lack of flexibility, slow responses, and dealing with multiple people to solve simple problems can mean you're losing employee productivity or worse, losing customers. And, the person you're speaking with may not even be based in the U.S.

"We're large enough to take care of your telecom needs," said LOGIX's Fort Worth district manager, "but small enough to know our customers."

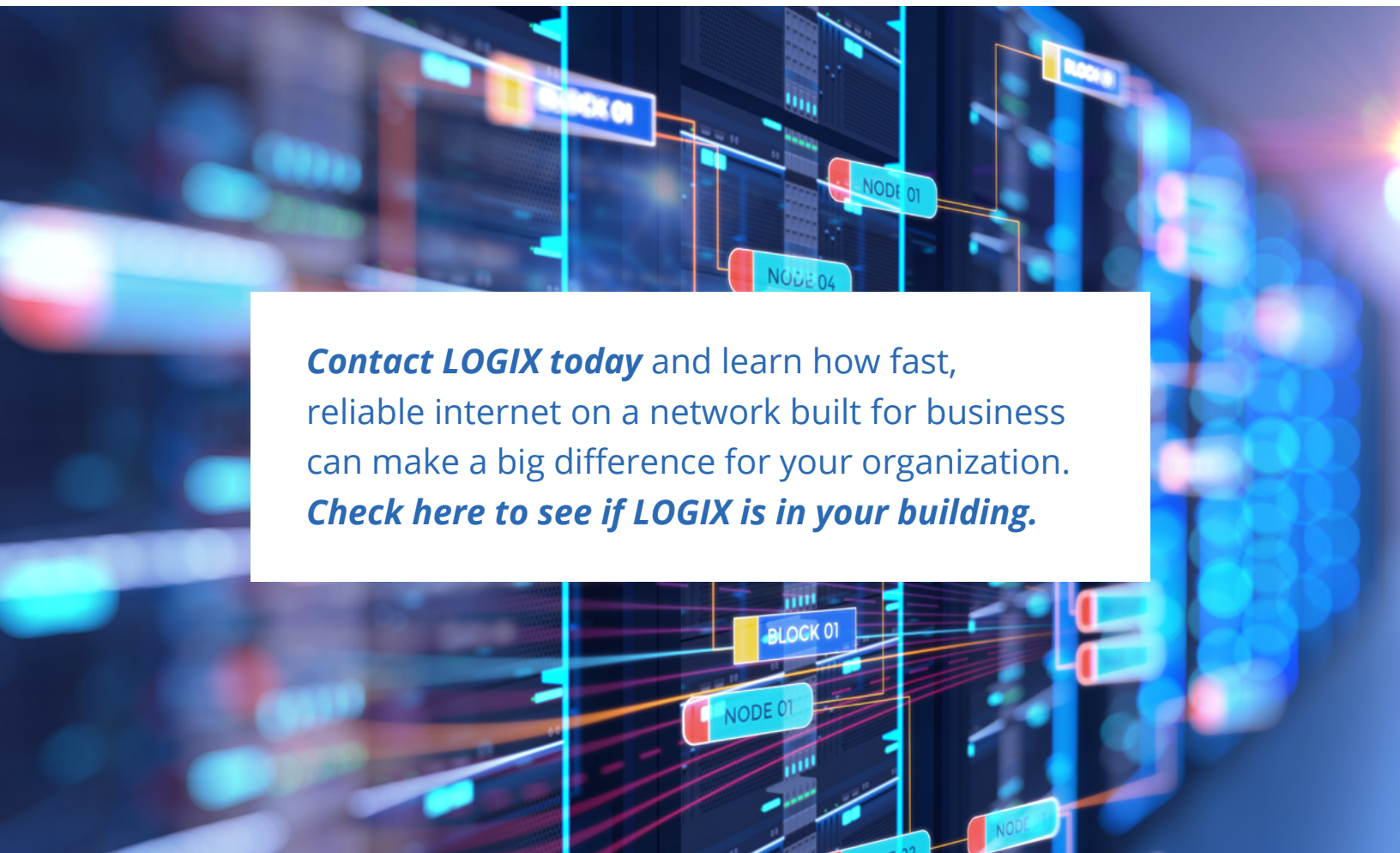
LOGIX assigns account managers to each business account. If there's a problem with billing or service, you can reach your salesperson or your account manager right away. Also, the LOGIX team is always available 24/7 year-round at the customer care center, which is staffed by real people based in Texas.

"Customers still want personal service," said a Houston senior account manager. "Someone to whom you can reach out for questions who understands the local market, or who can provide hands-on help with changes in a particular industry, such as compliance issues."

"It's all about improving business operations, performing better, and increasing productivity," said a Houston senior account manager.

When you're dealing with LOGIX, you don't get an overseas person. You get a Texas-based team member.

"If you're doing business in Texas, you should be doing business with LOGIX, a Texas company," said VP of Sales for LOGIX.



Contact LOGIX today and learn how fast, reliable internet on a network built for business can make a big difference for your organization. **Check here to see if LOGIX is in your building.**