LOGIX
FIBER NETWORKS

How Fiber Business Internet is Helping Businesses Recover in 2021

As Texas businesses recover, having the best fiber business internet is critical. Learn about key services business internet providers need to deliver.

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It is a new year. It is time to shake off 2020 and look forward to the business recovery that is already underway. The global economy is expected to rebound in 2021, although it may be a little stop-and-go until a vaccine is widely available.

If we learned anything last year, it was about the need to be flexible and agile. That means overcoming any challenges before us and moving rapidly when opportunities arise. To do that, you are going to need a robust infrastructure built on a solid foundation of fiber business internet service.

Here is why using a fiber business internet provider is the best solution and how LOGIX can help your business recover from 2020 more quickly.

Speed

When you are in the middle of a recovery, you need lightning-fast internet that can move as fast as your business. You cannot afford slow internet.

Fiber business internet needs to include synchronous speeds so that you have the same fast uploads and download speeds. This is important when moving files back and forth to the cloud, connecting multiple buildings, or providing data for employees working at home. While many cable, national and residential internet providers limit upload speeds, fiber business internet from LOGIX Fiber Networks gives you synchronous speeds so you are not waiting for files to upload.

The difference can be significant. For example, if you have a 1-Gbps fiber internet connection with synchronous speeds, you can download a 1-GB file in 9 seconds. If you are working with a provider that caps their upload speeds at the industry average of 25 Mbps, that same file can take nearly five and a half minutes. That is time your employees are not being productive, and potentially slowing down the internet for everyone else in the office.

LOGIX provides lightning-fast business internet speeds up to 10 Gbps (and faster) as well as synchronous speeds.

Reliability

The best business internet provider is one that is reliable. Your business depends on being connected to serve your employees and customers. The best business internet providers, like LOGIX Fiber Networks, provide industry-leading uptime guarantees of 99.999%. That works out to be roughly 5 minutes and 15 seconds of downtime in an entire year — less time than it takes to upload that 1-GB file with limited upload speeds.

LOGIX provides dedicated fiber directly to your business; you are not sharing it with other customers. You get the speeds you are paying for regardless of what your neighbors are doing. With the shared lines that many cable, residential or national internet providers use, your internet can slow down at peak times or when your neighbors are online.

The best business internet providers for your business will monitor for performance and security. LOGIX has a Texas-based network operations center (NOC) that monitors its 280,000 miles of fiber 24/7 year-round.

Flexibility

As the economy recovers and business continues to evolve, flexibility is going to be key. It was crucial in 2020, and it is going to be just as important in 2021.

In December, nearly a fifth of the workforce was doing telework. Even as people return to the workplace, remote work and hybrid environments will continue. As many as two-thirds of CFOs surveyed said they plan to shift some employees permanently to remote work, or to split their time between working at home and in the office.

This makes a reliable fiber business internet connection essential to allow workers access to company resources and increase cloud-based storage for the data they need.

The Services You Need

The best business internet providers have the services you need. Business phone service using Voice over Internet Protocol enables organizations to save money on their hardware, maintenance and monthly phone costs. With a fiber network foundation, companies can have greater mobility for at-home workers. For example, a hosted private branch exchange lets workers have the same functionality on their mobile device that they had on their office phones. This includes advanced features such as three-way calling, auto-attendant, call forwarding, instant messaging, presence and high-definition video calls.

It is easy to add collaboration and business productivity tools to keep everyone connected and productive, regardless of where they are working.

Local Support with a Human Touch

If you have a question, you need answers. If there is a problem, you need a fast response. When a business internet provider has their call center in another state and outsources their support, getting help quickly can be difficult.

LOGIX has Texas-based support teams to answer your questions and solve your problems. If there is a problem, you will not be talking to an internet provider with a call center in another state or waiting for hours on hold. Friendly, helpful customer care teams will work with you to fix issues. In the event that you need a technician, local engineers are available to help.

National business internet providers, cable companies and residential internet service providers are less responsive. Many lease their lines from other vendors, which can make it difficult to isolate the issue and get someone to accept responsibility to fix it. Many have to hire contractors to fix the problem – which only adds to downtime.

LOGIX is Built for Business

As your business recovers, you should only work with the best business internet providers. In Texas, that is LOGIX Fiber Networks. More than 10,000 businesses have chosen LOGIX as their preferred provider, including some of the biggest names in business. With more than 280,000 miles of owned fiber, LOGIX connects more than 3,000 enterprise buildings and 100 data centers throughout Texas.

If you are tired of maddening downtime that puts your business at risk, slowdowns that hamper productivity and frustrating response times, you can depend on LOGIX to provide the fastest and most reliable business internet available.

Request a Quote

Contact LOGIX today
to request a quote.